WISE BUYER VERSUS CONSPICUOUS CONSUMER

By: Yeimy Orellana

WISE BUY: HP CHROMEBOOK

- HP Chromebook 14 New Version (Ocean Turquoise)
- Price:\$316.80
- Why is wise?
- > 2.0 GB DDR3L SDRAM
- Chrome, 8.0-hour battery life
- > 16 GB Storage
- > 14.0-Inch Screen



WISE BUY: ARTIE 2015 GORGEOUS PROM DRESS

- o Price:\$90.71
- Why it is wise?
- Nice fashion
- Cheaper products
- Perfect for prom party



WISE BUY: JIYARU WOMEN'S HANDBAG SHOULDER BAG

- Price: \$32.39
- Why it is wise?
- Good quality product
- Girls looks professional
- Has many space to carry items



WISE BUY: AEROPOSTALE WOMEN'S JACKET OUTERWEAR

- Price:\$49.99
- Why it is wise?
- It is made of cotton that will keep me warm in the cool
- Good style for less money





WISE BUY: SAMSUNG GALAXY S6

- o Price:\$199.99
- Why it is wise?
- White Pearl 32GB
- This cellphone provides strong service
- Contains a perfect camera to take pictures



WISE BUY: WIDESCREEN DISPLAY

- o Price:\$89.99
- Why it is wise?
- The DVI-D input with Highbandwidth Digital Content Protection.
- I will be able to watch the news with my family
- People are satisficed with this brand of TV



WISE BUY: FUJIFILM INSTAX MINI 8 INSTANT FILM CAMERA

- Price: \$67.99
- Why it is wise?
- The camera signals the recommended aperture with a flashing LED
- capture the perfect photo every time.
- I'll have a camera to take pictures everywhere



WISE BUY: PUMA WOMEN'S SNEAKER

- Price:\$36.50
- Why it is wise?
- It is wise because are cheaper and comfortable shoes to walk.
- Gorgeous style



WISE BUY: ULTIMATE DREAMS MATTRESS

- Price: \$99.00
- Why it is wise?
- It is wise because I could comfortable sleep in.
- Nice rest and is cheaper items



CONSPICUOUS BUY: APPLE MACBOOK AIR



- o Price: \$928.88
- Why is conspicuous?
- Why it is expensive?
- Everyone wants Apple products
- 4 GB of 1600 MHz LPDDR3 onboard memory
- 12 hours of battery life

CONSPICUOUS BUY: TULLE BALL GOWNS



- o Price: US \$209.99
- Why is conspicuous?
- Prom dress
- Woman likes to stand out
- Why it is expensive?
- The dress is made with special material
- High quality

CONSPICUOUS BUY: ANNE KLEIN PERFECT MEDIUM HANDBAG



- o Price:\$109.99
- Why is conspicuous?

To watch clothes with hang bags to be attractive

- Why it is expensive?
- •One large interior pocket.
- •One exterior pocket Imported

CONSPICUOUS BUY: THE NORTH FACE WOMEN'S VENTURE JACKET



- o Price:\$88.65
- Why is conspicuous?

Girls likes to wear expensive jackets

• Why it is expensive?

Waterproof, breathable outer layer protects you from rain year round

Conspicuous Buy: Apple iPhone 6



- Price:\$699
- Why is conspicuous?

People wants to proof their wealth by owning the new phones in the market

• Why it is expensive?

Internal Memory: 16GB, 1GB RAM

• 16 GB Storage Capacity (Estimated Free Space 12.2 GB)

CONSPICUOUS BUY: SMART LED TV 70-INCH



- Price:\$2,497.00
- Why it is conspicuous?
- It is conspicuous because we all wanted the best TV to watch movies and shows.
- Why it is expensive?
- Inputs: 4 HDMI, 3 USB, 2 Audio Inputs, 1 Composite Video Input
- Smart Functionality: Yes- Smart Central 3.0

CONSPICUOUS BUY: CAMERA COMPLETE DELUXE ACCESSORY BUNDLE



- o Price: \$529.95
- Why it is conspicuous?
- I'll have the best memories to look through
- High quality & price
- Why it is expensive?
- Zoom Telephoto
- o Digital SLR Camera
- Photo Video QualityTripod
- Water Resistant Camcorder

CONSPICUOUS BUY: BOSE ACOUSTIMASS 10 SERIES V HOME THEATER SPEAKER SYSTEM



- Price: \$999.00
- Why it is conspicuous?
 It is amazing to have it around the house so the music is
- Why it is expensive?
- The best-performing Acoustimass system from Bose delivers
- spacious surround sound for larger rooms
- Cables and connectors included and clearly marked for easy setup

CONSPICUOUS BUY: JORDAN SHOES



- Price: \$80.00
- Why it is conspicuous?
- o Teens love Jordan brand
- To wear expensive shoes is uplifting to teens
- Why it is expensive?
- Synthetic and leather
- Authentic

CONSPICUOUS BUY: THE RAVE HIGHLIGHTED BLONDE QUEEN BED



- o price:\$1,318.95
- Why it is conspicuous?
- People like to have the best bed possible to sleep comfortable
- This king of bed makes anybody relax after a long day
- Why it is expensive?
- Hardwood Solids and Straight Grain White Oak
- Beautifully accented with bowtie brushed nickel hardware