

Product Research

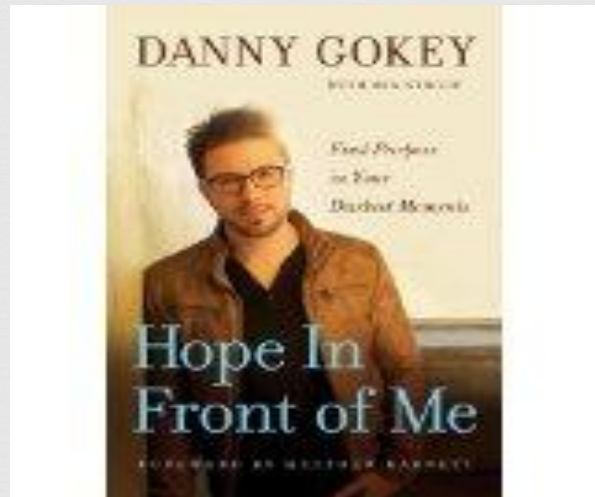


By Yeimy Orellana

Hope In Front of me



Price Range
\$13.16-\$3.48



Products specs:

- ∞ Demand factors:
 - Readers gain knowledge from reading Danny's experience.
- ∞ Supply factors:
 - Made in U.S
 - Book hard cover.
- ∞ Quantity: This book is inelastic because the price is balance.

Bicycle



Price Range
\$270.22-\$121.10



Products specs:

- ❧ Demand Factors:
 - Transportation resource.
 - To exercise your body.
- ❧ Supply factors:
 - Expensive materials.
 - Bicycles are easier than cars to make.
- ❧ Quantity:
 - This is an elastic product because many people makes them.

Shirt



Price Range

\$43.50 - \$69.99



Produce specs:

- ❧ Demand factors:
 - Women likes to look pretty.
 - Women should dress professionally for work.
- ❧ Supply factors:
 - Made in China.
 - Good quality.
- ❧ Quantity:
 - Shirts are inelastic for women, they will buy it even if the price increases.

Cross-Body Bag



Price Range
\$175.00-\$100.00



Products specs:

- ❧ Demand factors:
 - Ladies most have a bag.
 - They love small bags.
- ❧ Supply factors:
 - Cheap labor in china.
- ❧ Quantity: Inelastic because even if women do not have money, they would ask their husband to buy it.

Flat shoes



Price Range

\$17.00-\$23.99



Products specs:

- ❧ Demand factors:
 - To wear fashion shoes.
 - They match with every type of clothes.
- ❧ Supply factors:
 - Cheap shoes.
- ❧ Quantity:
 - Inelastic

Blazer



Price Range

\$26.99-\$28.99



Products specs:

- ❧ Demand factors:
 - To feel comfortable at church.
 - Blazer looks cute with skirt or jeans.
- ❧ Supply factors:
 - Available on any color.
 - Blazer are cheap or expensive.
- ❧ Quantity:
 - Inelastic: the majority of ladies work to obtain what they like at the store.

Dress



Price Range
\$5.27 - \$19.16



Products specs:

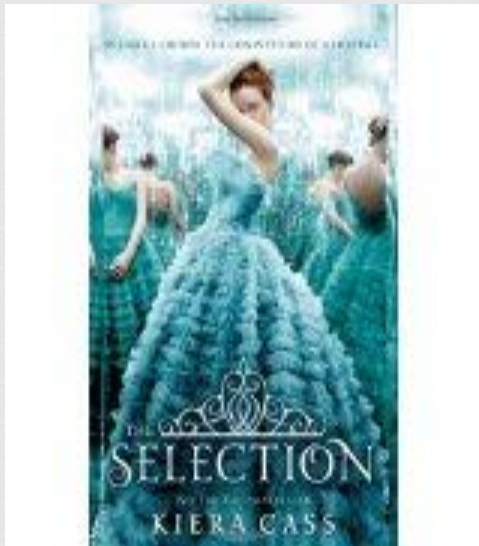
- ❧ Demand factors:
 - Most ladies likes to wear dress for parties.
 - To impress people of their beauty.
- ❧ Supply factors:
 - Made in china.
 - Factories designed different styles.
 - Cheap clothes.
- ❧ Quantity:
 - Inelastic because women likes to expend money on clothes.

The Selection



Price Range

\$5.99-\$3.17



Products specs:

- ❧ Demand factors:
 - I like to read fiction stories.
 - The theme of the selection is you never know what your destination will be.
- ❧ Supply factors:
 - Made in U.S
- ❧ Quantity:
 - This is an inelastic products.